

How big is the outdoor power equipment market?

The outdoor power equipment market size was valued at over USD 34 billionin 2023 and is estimated to register a CAGR of over 5.5% between 2024 &2032, driven by increase in demand for landscape and gardening services.

Which country has the largest outdoor power equipment market in 2024?

North Americadominated the global market with a share of 51.51% in 2024. The outdoor power equipment market in the U.S. is projected to grow significantly, reaching an estimated value of USD 24.94 billion by 2032, driven by the rising demand for battery-powered equipment for landscaping and gardening services.

What is the global outdoor power equipment (Ope) market size?

The global Outdoor Power Equipment (OPE) market size was valued at USD 35.51 billionin 2024. The market is projected to grow from USD 37.36 billion in 2025 to USD 54.24 billion by 2032, exhibiting a CAGR of 5.47% during the forecast period. North America dominated the global market with a share of 51.51% in 2024.

What drives the outdoor power equipment market?

The outdoor power equipment market is driven by the rapid growth of construction industry. With global surge in construction activities, outdoor power equipment like landscaping tools, compact utility loaders and portable generators are also increasingly demanded by people.

Who makes outdoor power equipment?

Honda Motors Co. Ltd, Husqvarna AB, Makita Corp, Robert Bosch, Techtronic Industries Ltd., Yamabiko Corporation, and AL-KO Kober Group, are some of the major outdoor power equipment companies worldwide. What is the size of the North America outdoor power equipment market?

What is the growth rate of outdoor power equipment industry?

North America outdoor power equipment industry held over 37% share in 2023 and is expected to register a commendable CAGR from 2024-2032 due to rapid urbanization and a mounting trend toward outdoor leisure activities in the region. Why is the use of outdoor power equipment in lawn mowers growing?

Rising demand for landscaping services, and rising interest among homeowners in gardening activities is likely to boost the sales of outdoor power equipment during the forecasted year. The global outdoor power equipment market has shown a growth rate of 2.7% CAGR in the last-half decade and reached USD 43.2 Billion in 2021.

The global outdoor power equipment market size in terms of revenue was estimated to be worth \$31.0 billion in 2024 and is poised to reach \$36.5 billion by 2029, growing at a CAGR of 3.3% during the forecast period.



[220+ Pages Latest Report] According to a market research study published by Custom Market Insights, the demand analysis of US Outdoor Power Equipment Market size & share revenue was valued at ...

Historical Year: 2018-2023 No of Pages: 238 Forecast Year: 2025-2034 ... Smart Outdoor Power Equipment: The integration of smart technologies, ... distribution networks, and after-sales services. Segmentation: The Outdoor Power Equipment Market can be segmented based on various criteria: Power Source: Gasoline-powered, electric-powered ...

The global outdoor power equipment market was valued at USD 47.3 billion in 2021 and it is predicted to surpass around USD 78.94 billion by 2030 with a CAGR of 5.86% from 2022 to 2030. ... one of the brands of Stanley Black & Decker, announced the launch of a 20V MAX lithium-Ion batteries system to support a variety of outdoor power equipment ...

Click the picture to download a PDF of this story.. By Renee Changnon, rchangnon@nrha Revved Up. A s winter melts away and spring kicks into gear, consumers eagerly dust the cobwebs off their outdoor power equipment. Before they can begin reviving their yards, they may realize they need to get their lawn mower tuned up or have their leaf blower ...

Rhode Island''s local source for outdoor power equipment service and sales of top name brands. Located in Wakefield, RI. Call us at 401-789-7997. ... Your one stop shop for all your lawn & garden needs. ... All Outdoors Power Equipment, located in Wakefield, RI, is recognized by the outdoor power equipment industry for our professionalism and ...

For both unit sales and dollar shares, Gas-Powered OPE has been losing share slowly but steadily since 2013, leading to significant year-over-year losses. Currently, Electric and Battery-Powered Outdoor Power Equipment make up 64 percent of the total OPE market in terms of unit sales. So how is this market shifting?

After an increase of 1.2 percentage points this time a year ago, in-store outdoor power sales dropped back down 1.2 points, as online sales saw significant growth. Consumers historically pay a significantly lower average ...

Portable Power Station Market Size, Share & Industry Analysis, By Power Source (Hybrid Power Source and Single Power Source), By Capacity (Less than 500 Wh, 500 Wh to 1,499 Wh, and 1,500 Wh and Above), By Battery Type (Lithium-ion and Sealed Lead-acid), By Sales Channel (Online and Offline), By Application (Off-Grid, Emergency/Back-up, Others), ...

The TraQline data covering the outdoor power equipment market for the quarter ending in June of 2021 offers excellent insight into buying behaviors when it comes to both retailers shopped and preferred brands. ... Retailer In-Store vs Online Sales. ... Shoppers buying Black & Decker were most likely to have considered



only one brand (78 percent

With a full lineup of commercial-grade outdoor power equipment, ECHO's eFORCE® 56V battery system delivers outstanding performance for professional landscapers and homeowners looking for proven, reliable outdoor tools. ...

How large is the market for the Outdoor Power Equipment Stores sector? This report covers the historical retail sales for the sector (2016-2024), and forecasts for 2025 and the next 5 years. ... Page SECTION ONE Page REVENUE & GROWTH BENCHMARKS. Page 7 - Retail Growth Details - Retail Sales ... - Sales and 5-Year CAGR. Page 14 - BCG ...

Reports Description. US Outdoor Power Equipment Market was valued at USD 60,141.8 Million in 2024 and is expected to reach USD 1,17,626.4 Million by 2033, at a CAGR of 6.74% during the forecast period 2024 - 2033.. Outdoor Power Equipment (OPE) refers to a broad category of tools and machinery designed for outdoor maintenance tasks.

Europe's Outdoor Power Equipment Market will be USD 9762.36 million in 2024 and will grow at a compound annual growth rate (CAGR) of 4.5% from 2024 to 2031. Stringent regulations on noise and emissions, along with a strong focus on maintaining green spaces, are expected to aid the sales to USD 13896.1 million by 2031

Welcome to Western Maryland Outdoor Power, where the variety of outdoor power equipment is second to none. We "re happy to help you find the perfect outdoor power equipment and the parts you "ve been looking for. Check out our brochures to see what we have. If you need help in making your selection, call or stop in--we "re always ready to help!

ATLANTA (June 22, 2023) The Home Depot expects that by the end of fiscal year 2028, more than 85% of U.S. and Canada's sales in outdoor power equipment, specifically push lawn mowers and handheld outdoor equipment like leaf blowers and trimmers, will run on rechargeable battery technology instead of gas. This transition will reduce over 2,000,000 metric tons of ...

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The Outdoor Power Equipment (OPE) Market is a dynamic sector within the broader landscape of outdoor and garden products. It encompasses a wide range of powered tools and machinery designed for outdoor use, ...

2023-2027 Market Expectations and Trends in Outdoor Power Equipment Purchases by Pros and Homeowners ... which have the high­est pur­chase rate in the fourth quar­ter of the year.



One prod­uct char­ac­ter­is­tic that"s impor­tant for man­u­fac­tur­ers and sup­pli­ers to be aware of is the pow­er source for out­door equip ...

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