

Latest developments in the outdoor power supply industry

What is the global outdoor power equipment market size?

The global outdoor power equipment market size was estimated at USD 53.42 billion in 2024 and is projected to grow at a CAGR of 6.3% from 2025 to 2030. The market growth can be ascribed to the increasing demand for cordless outdoor power equipment as people are more inclined toward greater flexibility and portability.

What are the major drivers for outdoor power equipment market?

Rising interest in gardening activities and increasing demand for landscaping services and increasing use of battery-powered outdoor power equipment for lawn maintenance are acting as major drivers for the outdoor power equipment market. By Equipment Type, Lawn Mowers segment is expected to hold the largest market share in 2024.

What is the market outlook for the outdoor power equipment market?

The lawn mowers segment is expected to account for the largest share of the outdoor power equipment market during the forecast period, primarily due to its essential function in lawn maintenance and garden care. With an increasing focus on outdoor activities and gardening, there is a growing demand for outdoor power equipment.

What factors influence the outdoor power equipment market?

The rising interest in gardening activities and increasing demand for landscaping services, increasing use of battery-powered outdoor power equipment for lawn maintenance, and rapid growth in construction sector all significantly influence the dynamics of the outdoor power equipment market.

Why is the North America outdoor power equipment market growing?

The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024. The regional market's growth is attributed to North America's larger geographical area compared to its population, which leads to more gardens and lawns in the region.

How will Asia Pacific's outdoor power equipment market grow?

Asia Pacific is expected to grow at the higher CAGR in the outdoor power equipment market throughout the forecast period. This surge is fueled by strong economic growth, rapid urbanization trends, and increasing disposable incomes across key markets such as China, India, Japan, and South Korea.

Key Industry Developments in the Outdoor Power Equipment Market. In March 2023, Briggs & Stratton Introduced the Vanguard Commercial Lithium Power 5000, a heavy-duty lithium-ion ...

The Latest trend in the Outdoor Lithium Ion Battery Power Supply Market is the combination of superior battery management systems (BMS) and smart charging technology. ...

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The global portable outdoor power supply market is projected to reach a valuation of USD 2,222 million by 2033, exhibiting a remarkable CAGR of 17.3% during the forecast period ...

Total FDI inflows in the power sector reached US\$ 18.34 billion between April 2000-June 2024, accounting for 2.64% of the total FDI inflow in India. Some major investments and developments in the Indian power sector are as follows: In FY25 (until December 2024), the power generation in India was 1,378.418 BU.

This review focuses on cutting-edge methods and technology as it explores the most recent developments in vertical farming. Vertical farming: a brief history Vertical farming has its origins in the Babylonian period, exemplified by the Hanging Gardens, which were considered one of the Seven Wonders of the Ancient World by Greek civilization and ...

The portable outdoor power supply (POPS) market is experiencing robust growth, driven by increasing demand for reliable power solutions in diverse settings. The market, ...

Our latest research for 2023 reveals that the global Outdoor Power Supply market is anticipated to reach USD 1939356 million by 2031, propelled by a steady CAGR of 32.0% during the review period..

Outdoor Power Supply Industry Research Report 2023 Product Type Insights Global markets are presented by Outdoor Power Supply capacity, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the Outdoor Power Supply are procured by the manufacturers.

US Outdoor Power Equipment Market size was valued at \$60,141.8 Mn in 2024 and it will grow \$1,17,626.4 Mn at a CAGR of 6.74% by 2024-2033. ... US Outdoor Power Equipment Market: Recent Developments. ... Leading companies from across the supply chain, including suppliers, technology companies, subject matter experts, and buyers, use techniques ...

Outdoor Camping Power Supply Market Overview: The outdoor camping power supply market is experiencing significant growth, driven by the increasing popularity of outdoor activities and the rise of advanced camping equipment. The global market size is estimated to be valued at USD XXX million in 2023 and is projected to reach USD XXX million by 2033, ...

The global portable power station market in terms of revenue was estimated to be worth \$0.5 billion in 2023 and is poised to reach \$1.1 billion by 2028, growing at a CAGR of 18.4% from 2023 to 2028. ... Recent Developments. In December 2022, Lion Energy entered into an agreement with ABF. ... The Jackery Explorer 500 Portable Power Station is a ...

Nigerian Electricity Supply Industry Highlights; 2 min read. This newsletter highlights some of the recent

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developments in the Nigerian power sector : Increased Investments in Nigeria Renewable Power and Mini-Grid Sectors . The renewable power industry has seen some new investments since the beginning of 2021. One notable project is the Ashama ...

4.5 million jobs, and 54% of the population participating. The outdoor economy produces 1.9% of the total U.S. GDP and puts the outdoor industry on even footing with well-recognized industries including mining and utilities. The economic output of the outdoor industry increased by 21.7% in 2021, and participation

According to our (Global Info Research) latest study, the global Outdoor Power Supply market size was valued at US\$ 1640 million in 2024 and is forecast to a readjusted ...

The Power Equipment Market is expected to reach USD 33.16 billion in 2025 and grow at a CAGR of 4.87% to reach USD 42.06 billion by 2030. General Electric Company, Schneider SE, ABB Ltd, Eaton Corporation and Siemens AG are the major companies operating in this market.

The trend toward outdoor storage power supplies has been increasing in recent years due to the growing demand for reliable and portable power sources in various outdoor applications. The market ...

With growing demand in downstream market, the Outdoor Power Supply is forecast to a readjusted size of US\$ 8608.8 million by 2030 with a CAGR of 33.2% during review ...

The Global Outdoor Power Equipment Market is estimated to be valued at USD 39.41 Bn in 2025 and is expected to reach USD 62.46 Bn by 2032, growing at a compound annual growth rate (CAGR) of 6.8% from 2025 to 2032. Outdoor power equipment includes lawn mowers, blowers, chainsaws, trimmers and other landscaping tools that are powered by small engines. brisk ...

Global markets are presented by Outdoor Power Supply capacity, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the Outdoor Power Supply are procured by the manufacturers. +44 20 8123 2220 info@marketpublishers Outdoor Power Supply Industry Research Report 2023

The portable outdoor power supply (POPS) market is experiencing robust growth, driven by increasing demand for reliable power solutions in diverse settings. The market, currently estimated at \$2 billion in 2025, is projected to achieve a Compound Annual Growth Rate (CAGR) of 15% from 2025 to 2033, reaching an estimated \$7 billion by 2033. This expansion is fueled ...

The Global Info Research report includes an overview of the development of the Outdoor Power Supply industry chain, the market status of Online Sales (Below 500wh, 500 to 1000wh), Offline Sales (Below 500wh, 500 to 1000wh), and key enterprises in developed and developing ...

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The Outdoor Power Equipment Market grow at a CAGR of 4.22% during the forecast period by 2028. It is fragmented into source, end user, nature, drying method, sales channel, country. ... This outdoor power equipment market report provides details of new recent developments, trade regulations, import export analysis, production analysis, value ...

Rising interest in gardening activities and increasing demand for landscaping services and increasing use of battery-powered outdoor power equipment for lawn maintenance are acting ...

Key Industry Developments in the Outdoor Power Equipment Market. In March 2023, Briggs & Stratton Introduced the Vanguard Commercial Lithium Power 5000, a heavy-duty lithium-ion battery for commercial grounds maintenance equipment. This innovation paves the way for powerful zero-emission solutions in professional landscaping.

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